EuroSTAR 2024
STOCKHOLM 11-14 JUNE

Join Us in
STOCKHOLM
for Europe's Best Software
Testing Conference

EuroSTAR Conference Submission Guide

This guide provides tips on how to submit a great proposal for the EuroSTAR 2024 Call for Speakers.

How are talks selected?

The Programme for the EuroSTAR Conference is independently chosen by the European software testing community, with both the Programme Committee and volunteer community reviewers taking time to review and rate sessions. Except for a small number of invited speakers, all sessions at the conference are chosen from this community review process.

Once the call for speakers deadline has passed, all submissions are anonymously assigned to a review panel of over 40 experienced testers from the community.

The reviewers then score the proposed talks on criteria such as:
- Engagement
- Original Ideas
- Scope & Relevance to the theme

The 2024 EuroSTAR Programme Committee will then come together to gather the best rated submissions and create a diverse and balanced programme.

So, how can I propose a talk?

Look at the 2024 conference theme and explanation from our Programme Chair.

This will help spark ideas and get you inspired to craft your submission. We invite speakers of all levels to submit, from new voices to leading lights – this is all about your life experience, so use it! Once you have your talk ready, you can submit it here. Please note, we accept a maximum of 4 submissions per speaker.

Talk Types

Keynote

This is for the entire audience on the main EuroSTAR stage. Keynotes should stand out from all other talks. They should be memorable (for the right reasons!). What is the one idea you want people to leave with? You'll be talking to experienced, world-class professionals - Aim high!

EuroSTAR Keynotes should:
- Deliver the most innovative and disruptive ideas
- Be bold, visionary, and authentic
- Engage & inspire the audience
- Be original
- Leave the audience motivated to take an action

Keynote Length:
60mins (45min inspirational talk + 15min Q&A)

Tutorials/Workshops

Pre-Conference training courses on a specific topic designed to develop certain skills. They should be interactive and encourage collaboration.

EuroSTAR Tutorials should:
- Feature in-depth knowledge (technical or otherwise)
- Include hands-on practical work
- Foster collaboration through group exercises

Tutorial length:
- Half day (3.5hrs Training including 30min breaks)
- Full day (7 hrs Training including 60min breaks)

Track Talks

Imagine yourself an attendee sitting in the audience. What would you like to hear (or not)? What would make you feel your time was well-spent? Share your powerful ideas, case studies and the most innovative initiatives, solutions, or projects. Be useful! The EuroSTAR audience will want actionable content – learnings they can apply or make a difference with when they get back to their jobs. What have you learned that can be useful to them? How can they apply it? Advanced sessions perform well at EuroSTAR and usually draw larger audiences.

EuroSTAR Track Talks should:
- Tell your stories of trials and triumphs, successes & lessons learned
- Detail the methodologies or approaches that have helped individuals and organisations
- Bring new information, emerging and/or innovative approaches or techniques
- Introduce case studies of real projects
- Show how you've addressed technical or non-technical pain points
- Avoid sales pitches
- Allow for discussion time – this is where a lot of the learning takes place
- Include actionable takeaways for attendees and their teams

Track Talk length:
60mins (40min talk + 20min valuable discussions)

Who are we looking for?

Anyone with a story that will help others in the testing community take their craft to the next level! Whether you are an experienced speaker or have never spoken before, we'd love to see you on the EuroSTAR stage.

No Sales Pitches, please!

Attendees come to the conference to learn, not to be sold to from the stage. If you would like to present your company or your services in our EXPO area, then please contact Clare Burke to learn more about our sponsor opportunities.

Abstracts will not be selected if they appear to directly promote any products or services or are of a commercial nature.

EuroSTAR Software Testing Awards

Successful applicants who become EuroSTAR Speakers will be invited to submit a paper for consideration as the 2024 EuroSTAR Best Conference Paper – this is not submitted with your application but please indicate on the form whether you intend to provide one. You will be reminded after Programme Launch if you wish to enter. View the winning papers on EuroSTAR Huddle.

The EuroSTAR Best Tutorial Award is decided by delegates feedback scores and will be announced as part of the 2024 EuroSTAR Software Testing Awards.

Tips from previous speakers

Check out the videos on our Why Speak page - get ideas from previous EuroSTAR Speakers on how to get your submission noticed and give yourself the best chance to making the EuroSTAR programme.

Submit a Talk

Go to submission form and complete your details for EuroSTAR 2024.